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VRIJE UNIVERSITEIT

Data as Strategic Resources

Studies on How Organizations Explore the Strategic Opportunities of Data

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor
aan de Vrije Universiteit Amsterdam,
op gezag van de rector magnificus
prof.dr. V. Subramaniam,
in het openbaar te verdedigen
ten overstaan van de promotiecommissie
van de School of Business and Economics
op dinsdag 15 oktober 2019 om 11.45 uur
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